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| **设计方案展示内容要求格式** | | | | | | | | | | | | |
| **一、对公司项目需求的理解：** | | | | | | | | | | | | |
| **二、作品构思理念、表现手法阐述：** | | | | | | | | | | | | |
| **三、作品结构及开头结尾文案内容展示：** | | | | | | | | | | | | |
| **四、以下表格式为例展示开篇第一部分和结尾各一个画面。中间其余部分可省略。** | | | | | | | | | | | | |
| **NO.** | **分镜及手法** | **画面内容/描述** | **旁白\字幕** | | **参考画面** | | **时长** | **角色** | **场景** | | | **特效等备注说明** |
| **章节1.开篇：XXX** | | | | | | | | | | | | |
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| **章节2. 第一部分：XXXX** | | | | | | | | | | | | |
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| **章节X. 结尾：XXXX** | | | | | | | | | | | | |
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